



We Set The
Standard *That*
Sets Us Apart.



Outdura, the best 100% solution dyed acrylic performance fabric on the market, offers fashion forward colors and designs that work well with today's lifestyles. Outdura fabrics are water repellent, fade and rot resistant, bleach cleanable and offer 1500 hours of UV protection for unsurpassed durability. For the very best in service, quality, and design, second to none, look no further than Outdura.

The Outdura logo features the word 'OUTDURA' in a bold, stylized, outlined font. Above the letters 'O' and 'U' is a stylized sun icon with a semi-circle and rays. Below the brand name, in smaller text, it says 'SHUPFORD MILLS, LLC.'

OUTDURA
SHUPFORD MILLS, LLC.

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